

The List of Speakers and Short BIOs

Aleid Hemeryck

Musea Brugge

(Conference Day 1, October 7, 13:10 Paris time) Aleid Hemeryck obtained her master's degree in Modern History at KULeuven in 2000 and has been working for Musea Brugge since 2007. As curator, she was responsible for several locations of Musea Brugge with a historical approach. She leaded the Gruuthusemuseum, a museum with a collection of applied arts that reopened after a thorough renovation with a completely new museum concept. The renewed Gruuthusemuseum takes the visitor through 500 years of Bruges' history through an art and culture-historical collection: from the rich medieval metropolis to the world heritage city today. She was responsible for coordinating the entire redesign process and redevelopment of the museum site. As the project manager, she now is the lead of several major projects for Musea Brugge.

Craig Brandt

HBRA Architects, Chicago, IL American Institute of Architects, Society of Fellows – American Academy in Rome, US Green Building Council, DOCOMOMO US

(Conference Day 1, October 7, 13:20 Paris time) **Craig Brandt** AIA, AFAAR, LEED AP is a principal architect with HBRA Architects, Chicago, IL. His body of achievements are the result of over twenty years of critical design thinking in the process of leading, conceptualizing and developing award winning public projects with visionary ideas for interactive public space.

Craig and his firm have completed complex projects in multiple locations for various public buildings, including museums and theaters. Craig has presented at the AIA National Conference on Architecture, the Chicago Architectural Biennial, the American Academy in Rome, and has lectured on the nature of public spaces at various academic institutions around the country, including his role as an Adjunct Professor at the University of Wisconsin-Milwaukee.

David Masters FAHI

Lead Consultant, Imagemakers Design and Consulting

(Conference Day 1, October 7, 13:30 Paris time) **David Masters FAHI** is Lead Consultant with Imagemakers and a highly experienced heritage interpreter. He is a Fellow of the Association for Heritage Interpretation, and authored the UK's Heritage Lottery Fund guidelines on heritage interpretation. He was editor of the Interpretation Journal for 9 years, is a Mentor for Public Engagement with Heritage, and a national panel judge for the national Engaging People Awards.

David has worked on museum interpretation and exhibition design projects across the UK and more recently in China. He has particular interests in narrative and message design, and the links between architecture, collection display and interpretation.

Elena Montanari

Politecnico di Milano, Department of Architecture and Urban Studies

(Conference Day 1, October 7, 13:40 Paris time) **Elena Montanari** is an architect, Ph.D in Interior Architecture and Exhibition Design, and Lecturer at the Department of Architecture and Urban Studies of Politecnico di Milano. Since 2008 she has been involved in international research projects concerning heritage and museums, and currently is responsible for the development of various didactic and research activities within the program UNESCO Chair in Preservation and Planning in World Heritage Cities, held at POLIMI Mantova Campus. Her research interests are focusing on the ongoing transformation of exhibition theories and practices in museums, heritages sites and places of memory, and on the museographic culture, including its historical evolution and its relationships with the contemporary evolution of the museum institution.

Fernanda Carvalho

Architect and
Lighting Designer
(Conference Day 1,
October 7,
13:50 Paris time)

Fernanda Carvalho is an architect and lighting designer graduated at São Paulo University in 2000, where she concluded a Master degree in Design and Architecture in 2011. She has been creating lighting design projects for architecture, mainly for museums and exhibitions, at her own practice. Has been collaborating as a lighting design professional for the most important museums in Brasil, such as São Paulo Museum of Art (MASP), Itaú Cultural, and many others.

She is a member of the International Committee of Encuentro Iberoamericano de Lighting Design (EILD) and has been awarded, in the 2nd Bienal de Diseño de Iluminacción in Mexico in 2016, with the 1st Prize with the lighting project for Casa Triangulo Gallery, in São Paulo, as well as an honorable mention for the lighting project for Brasiliana Collection at Itaú Cultural, project which also received the 2nd Prize at the Darc Award, an international competition for lighting design.

Gustavo de Araújo Penna

Architect, urban planner and director of the office Gustavo Penna Arquiteto & Associados

(Conference Day 1, October 7, 14:00 Paris time)

Gustavo de Araújo Penna graduated from the School of Architecture of the Federal University of Minas Gerais (UFMG), where he taught for three decades. He founded the architecture office GPA&A and won international awards, among others The International Architecture Award in Chicago, the World Architecture Festival (WAF) in Singapore and the Architizer A+Awards in London. His Works have already been exhibited in Brazil and worldwide, highlighting the Biennial of Architecture, in São Paulo, the Biennial of Venice and the Institut Français d'Architecture, in Paris. Gustavo is the author of projects such as Expominas, the Monument to the Freedom of the Press, the Japanese Immigration Memorial, the Congonhas Museum, the Guignard School (considered one of the 30 most relevant works of architecture in Brazil). He published four books and his works have been exhibited in Brazil and abroad, by the main websites, magazines and books on architecture and design

Jessica Boffa

International Art Curator, Childhood Museum Ireland

(Conference Day 1, October 7, 14:10 Paris time) Specilized in the historical-artistic field of cultural heritage, **Jessica Boffa**'s experience was born in the field of Museum Education and Accessibility, and then expanded to the Museum Exibition. After an initial experience in the management of the museum, as well as the coordination and training of resources, she turned to museum education, expanding her knowledge through various training courses throughout the country. Having conceived and coordinated specific programmes for schools, she has dedicated herself to the field of Accessibility; her programmes have been included in a series of informative events in collaboration with various partners and museums. Now, as the International Art Curator for Childhood Museum Ireland Project, she is curating the exhibition related to Project 2020, coordinating the museum's historical and artistic activities in Europe and in the United States.

Kiem-Lian The

ToornendPartners

(Conference Day 1, October 7, 14:20 Paris time) Kiem-Lian The MSc LL M, is Managing Partner and Senior Consultant/Project Manager at ToornendPartners in Haarlem, The Netherlands. Having obtained a Master's Degree in Architecture, Urbanism and Building Sciences at the Delft University of Technology, she joined this project management and building consultancy company in 1998, where she has been working on a wide variety of building and consultancy projects, with an increased focus on buildings for the arts, including projects for museums and for the performing arts. Her fields of expertise include theatre and museum techniques, project planning, feasibility studies, long term maintenance planning as well as legal and contracting strategies. She was the Project Leader and Lead Consultant for the development of the CollectionCentrum Nederland (NL), the new centralised art storage building for the Dutch State Collection, and is currently working on the renovation of Museum Het Valkhof, the development of an Art Pavilion in Almere and the restoration of the Teylers Museum complex in Haarlem.

Manuel C. Furtado Mendes

Professor at Lusophone University of Humanities and Technologies (ULHT)

(Conference Day 1, October 7, 14:30 Paris time) Manuel C. Furtado Mendes, PhD in Museology at Lusophone University of Humanities and Technologies (ULHT) since 2011, his main area of research is museums and sustainability and the use of renewable energy in museum buildings. He is an Integrated Researcher at Center for Interdisciplinary Studies in Education and Development (CeiED). Professor at ULHT in Lisbon and recognized at the same University as a Specialist in the field of Civil Construction and Civil Engineering (CNAEF 582), he was recognized by the Order of Engineers as a Specialist in Construction Management. He published articles in specialized magazines, co-authored scientific works and has 13 items of technical production. He received four awards in the field of Rehabilitation of Historical Heritage, area in which he has an extensive experience, as well as in Technical and Economic Evaluation of Urban and Rustic heritage. He works in the areas of Engineering and Technology with an emphasis on Civil Engineering and Social Sciences.

Ali S. Kiran & Celal Kaplan

Kiran Consulting Group

(Conference Day 2, October 8, 13:40 Paris time) **Dr. Kiran** is an internationally recognized authority in operations research, forecasting, scheduling, and systems simulation, with more than 20 years of entrepreneurial and consulting experience. His consulting experience encompasses successful projects with recognized companies in over 20 countries and include visitor flow projects with Disney, Universal Studios, Mogao Grottoes, Sydney Opera House, The Getty, The MET, and other cultural and historical sites. He is UNESCO and United Nations World Tourism Organization expert in visitor management and simulation analysis. He has received numerous awards, including the Ernst & Young "Entrepreneur of the Year" award in San Diego for his leadership of Exametric Software, which was one of the first SaaS applications to be used by Fortune 500 companies. Prior to his track record as an entrepreneur, he taught industrial engineering at the University of Southern California (USC). He holds an MS degree in mechanical engineering and a PhD in industrial engineering.

Dr. Kaplan is the principal consultant of Kiran Consulting Group. He is specialized in visitor flow modeling and optimization and has worked with world-renowned organizations in this field all over the world, including Disneyland, Universal Studios, The Met, Getty Museum, Empire State Building Observatory, One World Trade Center Observatory and Sydney Opera House. Dr Kaplan has also worked with UNESCO and UN World Tourism Organization as a visitor flow expert. He also led research teams and has routinely preformed analytical techniques, such as neural networks, simulation analysis, optimization and statistical analysis. He received his Ph.D. in industrial and systems engineering with a minor in business administration from the University of Southern California.

Gaia Turchetti

PhD Environmental
Technological Design
Specialist in Architectural
and Landscape Heritage
Fondazione Scuola dei
beni e delle attività
culturali, Scuola del
Patrimonio

(Conference Day 2, October 8, 13:50 Paris time)

Graduated in quinquennial Architecture at the Sapienza Università di Roma, **Gaia Turchetti** obtained the II level master's degree in Architectural Design for the Recovery of Historic Buildings and Public Spaces, and the Specialization Diploma in Architectural and Landscape Heritage at the School of Rome. Since 2018 she is a PhD in Environmental Technological Design (Department of Planning, Design, and Architecture Technology, Sapienza Università di Roma), with a research focused on the microclimatic aspect of the historic city seen as a form of protection. Thanks to experiences at research centres, teaching and collaborations with different professional figures, she has worked in an inter-scalar and interdisciplinary way on the issues of restoration, environmental risk assessment, architectural and urban regeneration, and museography in an interdisciplinary perspective, articulating the scientific experience into areas useful for the definition of tools and procedures to programme, plan, implement, management, and monitor the interventions.

Eleanna Avouri, Harriet Cliffen, Nenad Jončić, Giulia Osti, Douglas Pritchard, Francesco Ripanti, Marina Toumpouri

Digital Heritage Research Laboratory, Department of Electrical Engineering, Computer Engineering and Informatics. Cyprus University of Technology

(Conference Day 2, October 8, 14:00 Paris time) **Eleanna Avouri** is an Archaeologist and a cultural heritage management specialist, holding the position of Early Stage Researcher at the Era Chair in Digital Cultural Heritage Mnemosyne. Her research interests focus on new media and digital applications in the field of cultural heritage, and she was actively involved in several archaeology outreach initiatives and museum-education programs.

Harriet Cliffen is an Early Stage Researcher with the Mnemosyne project in the area of Data Processing. She has a background in Archaeology, with a BA from the University of Manchester, and an MSc from the University of Liverpool. Her previous work has focused on materials analysis, with recent research projects on the use of X-Radiography to image the interior structures of Bronze Age Cypriot ceramic vessels, to identify production techniques.

Nenad Jončić is an Archaeologist (MA, University of Belgrade), holding the position of Early Stage Researcher at the Era Chair in Digital Cultural Heritage Mnemosyne. She specializes in 3D spatial technologies and has a deep understanding of photogrammetry and GIS.

Giulia Osti is a Digital and Community Archaeologist, holding the position of Early Stage Researcher at the Era Chair in Digital Cultural Heritage Mnemosyne. Giulia researches on DCH data modelling, having a broad set of skills from the humanities to computer science, other than a strong background in data visualization.

Douglas Pritchard is a Senior Research Fellow in the area of 3D visualisation. He is a Canadian graduate architect with over 15 years' experience in the direction of advanced digital projects for the architecture, engineering, and urban planning sectors. The work typically utilises specialised 3D 'reality capture' systems in the creation of interactive virtual environments, immersive 3D experiences and customised software development. He has initiated a series of innovative projects that have significantly changed the working methods of the organisations such as the Glasgow City Council, Historic Environment Scotland, and the Scottish Government. Notable projects include the documentation of Cologne Cathedral UNESCO World Heritage Site, development of the Urban Model for Glasgow, and the Scottish Ten Project.

Francesco Ripanti is Experienced Researcher at the Digital Heritage Research Lab at CUT within the EU-funded project ERA Mnemosyne, focusing his research on the Preservation and Use and Reuse. Thanks to a PhD in Public Archaeology obtained from the University of Pisa, he has a very interdisciplinary profile that covers several topics related to the interaction with the public in the archaeological and museum sectors. Among them: public participation, communication, outreach, user experience, evaluation based on qualitative analysis, citizen science and storytelling.

Marina Toumpouri is an Art historian, holding the position of Experienced Researcher at the ERA Chair in Digital Cultural Heritage Mnemosyne. She specializes in Byzantine and Crusader manuscript cultures, the cross-cultural interactions in the Medieval Mediterranean and the methods of work of craftsmen and painters in the Eastern Mediterranean during the Byzantine and the Crusader periods. Her involvement in Mnemosyne project concentrates on the holistic documentation of movable and immovable heritage, as well as of intangible heritage using an array of data acquired by digital and more traditional methods.

Kali Tzortzi

PhD The Bartlett, University College London Assistant Professor in Museology, University of Patras Department of Cultural Heritage Management and New Technologies

(Conference Day 2, October 8, 14:10 Paris time)

Maria Maystrovskaya & Alexander Kuprin

Moscow State Stroganov Academy of Design and Applied Arts

(Conference Day 2, October 8, 14:20 Paris time) Assistant Professor in Museology in the University of Patras, **Kali Tzortzi** also lectures in the MA Museum Studies in the University of Athens, where she is module leader in 'Architectural Design of Museum Space and Museography'. She has worked as an exhibition consultant for the Hellenic Ministry of Culture and for architectural practices, in national and international design competitions. She has published extensively across languages and disciplines. Her book *Museum Space: Where Architecture Meets Museology* (Routledge, 2015) sets out a methodology for the study of real museums and a theoretical framework for their interpretation. Her educational background anticipates her interdisciplinary research, with a first degree in History and Archaeology, two masters degrees in classical Archaeology and in Museology, and a PhD from The Bartlett Faculty of the Built Environment, University College London, on the interaction between the building and the exhibition layout in museums.

Maria Maystrovskaya, doctor in Art History, professor of the Moscow State Stroganov Academy of Design and Applied Arts, research associate of the Department of Design of the Research Institute of Theory and History of Fine Arts of the Russian Academy of Arts. Graduated Moscow Higher Art and Industrial Design School, specialising as a decorative artist in interior and furniture design. The master's and doctoral dissertations were dedicated to the problems of museum exhibitions design and construction. Worked as a research associate of Russian Institute of Culturology and as a teacher at Stroganov Academy. She prepared over 300 research articles and 6 monographs on museums problems, museum architecture and design, such as "Museum as a cultural object. The Art of exposition ensemble", Moscow, 2015, and "Museum as a cultural object in the 20th century", Moscow, 2017. She is a member of the Russian Union of Designers and the Moscow Union of Artists.

Alexander Kuprin, Bachelor of Arts with Honours in Architecture and in Journalism. Born in Moscow, he emigrated to the United Kingdom in 1996. He graduated from John Moores University, Liverpool, UK, and from Kingston University, London, UK. Worked as an architect in architectural and construction bureaus both in the UK and in Russia. Carried out architectural and interior design projects in Norwich, UK, in Moscow city centre and suburbs, Siberia, as well as overseas, namely Egypt. He is currently working as a freelance architectural consultant and journalist, and as an interpreter.

Nara OHK

Republic of Korea's Government, Saemangeum Development and Investment Agency

(Conference Day 2, October 8, 14:30 Paris time)

Nara OHK has a B.A from the Yonsei Univ. Korea (2003), J.D Handong International Lawschool (2007) and is now a Ph.D candidate to Handong Univ. Korea.

His professional experience includes: Mongolia International Univ. Faculty (2009-2011); Gyeongbuk Province Office, Korea, international campaign officer for Dokdo island(2011-2013); and Saemangeum Development and Investment Agency [SDIA], Assistant Director and Deputy Director for Investment promotion, Chief Secretary to the Administrator (Vice-Minister Level) of SDIA (2013-Present).

Patrícia Martins

Architect and PhD
Teacher at Faculty of
Architecture and
Urbanism of the
Mackenzie Presbyterian
Institute, São Paulo, Brazil

(Conference Day 2, October 8, 14:40 Paris time)

Architect and urbanist graduated from FAU-PUC (1992, Campinas), Master in History and Theory of Architecture from AA-Architectural Association School of Architecture (1995, London), PhD in Contemporary Architecture from FECAU UNICAMP (2011, Campinas) and post-Doctor from FAU-USP (2014, São Paulo).

Patrícia Martins teaches History and Theory of Architecture at FAU Mackenzie São Paulo, working mainly on the following themes: Contemporary Architecture, History and Theory of Architecture and Architectural Design. As a researcher, she is an associate member of the Brasiliana Institut, focusing on contemporary museum architecture and exhibition design.

Yulia Petrova

Museum of Russian Impressionism

(Conference Day 2, October 8, 14:50 Paris time)

PhD in Art History, **Yulia Petrova** is the author of several art management courses and Director of the Private Institution of Culture "Museum of Russian Impressionism", in Moscow. In 2012, with Boris Mints, the founder of the Museum, she created the mission statement, the building reconstruction and museum development plan of the future Museum. In 2016 Museum won the first prize as "The Best Mobile Application" in the Festival of Audiovisual International Multimedia Patrimony by ICOM. In 2018, under her administration, the Museum has become one of the 40 European museums nominated for the European Museum of the Year Award. Since the Museum's first public opening in 2016, the attendance has grown threefold by 2019. Among the Museum partners are the State Tretyakov Gallery, the State Hermitage Museum and the Centre Pompidou. She frequently speaks at local and international museum conferences.

Ana Paula Pontes & Anna Helena Villela

Metrópole Arquitetos

(Conference Day 2, October 8, 15:00 Paris time) Ana Paula Pontes graduated from The Faculty of Architecture and Urbanism of the University of São Paulo (FAU-USP), having completed a specialization in History of Art and Architecture in Brazil and a Master's degree in Culture Social History, both from PUC-Rio de Janeiro. She has taught design at FAU-UFRJ and FAU-PUC-Rio and is a professor at FAU Mackenzie, where she also acts as a researcher and associate member of the Brasiliana Institut, focusing on museum's architecture. With a vast experience in Visual Arts exhibitions' design, she developed projects for several Brazilian cultural institutions, such as: São Paulo and Rio de Janeiro Museums of Modern Art, Banco do Brasil Cultural Center (CCBB), and others. As a project manager, she has worked on the construction of cultural buildings in São Paulo and Rio de Janeiro, involving national and international projects, including the Pinacoteca do Estado de São Paulo (Architect Paulo Mendes da Rocha), the City of the Arts (Architect Christian de Portzamparc) and the Museum of Image and Sound (MIS) (Architects Diller+Scofidio+Renfro). Currently, she is developing a PhD research on contemporary art museums at FAU-USP and is associate of Metrópole Arquitetos.

Anna Helena Villela works on exhibition design projects since 2002, mostly for contemporary art exhibitions. She coordinated the exhibition projects at the 27th, 28th and 31st São Paulo Arts Biennials, and currently develops the exhibition design for the 34th Biennial and the long-term exhibition for the Ipiranga Museum collection. She is the author of several exhibition design projects for cultural institutions such as Itaú Cultural, São Paulo Museum of Modern Art (MAM), São Paulo Museum of Art (Masp). In 2015 she designed the long-term exhibition at the Zoology Museum at USP. She graduated in architecture and urbanism and concluded a master's degree at FAU-USP, with a research on the exhibition design project for the 27th Biennial de São Paulo. In 2003, she founded Metrópole Arquitetos office, where she develops, in addition to exhibition design, architectural projects of various scales and programs.