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2016 ICAMT

WORKSHOP
ARQUITETURA E
TÉCNICAS
MUSEOGRÁFICAS

PROGRAM

October 9 to 14, 2016

Oct/9 - Sunday
OPENING

FAAP

02:00 pm REGISTRATION

02:30 pm OPENING

Welcome and introduction

Authorities and organizing team

03:00 pm LECTURE 1

PLANNING FOR MUSEUMS IMPLEMENTATION: The role of museums in a changing world

Maria Ignez Mantovani Franco (President of ICOM-BR)

04:00 pm FREE VISIT

MUSEU DE ARTE BRASILEIRA

Oct/10 – Monday

THEME: ARCHITECTURE OF MUSEUMS AND TECHNOLOGY

FAAP

08:30/09:30 am LECTURE 2

ARCHITECTURE OF MUSEUMS: The mood to feel history

* *Nana Meparishvili (Georgian House)*

09:30/10:30 am LECTURE 3

ARCHITECTURE OF MUSEUMS: Exhibiting and demonstrating through architecture: the project of the museum and its interior through MASP experience
Aline Coelho Sanches Corato (Instituto de Arquitetura e Urbanismo - IAU-USP)

10:30/11:00 am COFFEE BREAK

11:00/11:40 am LECTURE 4

ARCHITECTURE OF MUSEUMS: Buildings designed to house museums and buildings adapted to house museums
Pedro Mendes da Rocha (Arte3 / Pedro Mendes da Rocha Arquitetos Associados)

11:40 am/noon LECTURE 5

ARCHITECTURE OF MUSEUMS: Interdisciplinary dialogues
Alessandra Labate Rosso (Expomus)

Noon/01:00 pm LECTURE 6

TECHNOLOGY: Multimedia solutions (audiovisual resources/sound)
Luiz de Franco (Estúdio Preto & Branco)

01:00/01:20 pm FINAL DISCUSSION

01:20/02:30 pm LUNCH (Not included)

FAAP

02:30/03:30 pm PRESENTATION

TECHNICAL PRESENTATION: Architecture and museographic techniques adopted at MASP - MUSEU DE ARTE DE SÃO PAULO
Martin Corrulon (Museu de Arte de São Paulo Assis Chateaubriand)

03:30 pm BUS: FAAP to MASP

MASP

CCBB - CENTRO CULTURAL BANCO DO BRASIL

07:00 pm FREE VISIT

Oct/11 – Tuesday

THEME: ARCHITECTURE OF MUSEUMS AND SUSTAINABILITY

FAAP

08:30/09:15 am LECTURE 7

ARCHITECTURE OF MUSEUMS: Buildings adapted to house museums (MUSEU JUDAICO DE SÃO PAULO, ex- Beth-El Synagogue, São Paulo, SP)
Simoni Waldman Saidon and Mauro Martins (Botti Rubin Arquitetos)

09:15/10:00 am LECTURE 8

ARCHITECTURE OF MUSEUMS: Buildings created to house cultural institutions (INSTITUTO MOREIRA SALLES, São Paulo, SP)
José Luiz Canal e Marcelo Henneberg Morettin (Instituto Moreira Salles)

10:00/10:45 am LECTURE 9

ARCHITECTURE OF MUSEUMS: Buildings created to house museums (MUSEU MARIANO PROCÓPIO, Juiz de Fora, MG)
Eduardo Colonelli (Escritório Paulistano Arquitetura)

10:45/11:00 am COFFEE BREAK

11:00 am/noon LECTURE 10

SUSTAINABILITY: Maintenance of museum buildings
* *Jean Hilgersom (President of ICAMT)*

Noon/01:00 pm LECTURE 11

SUSTAINABILITY: Maintenance of museum operations and buildings – LEED Certification (MUSEU DO AMANHÃ and MUSEU DE ARTE DO RIO, Rio de Janeiro, RJ)
Deca Farroco (Fundação Roberto Marinho)

01:00/01:20 pm FINAL DISCUSSION

01:20/02:30 pm LUNCH (Not included)

02:30 pm WALKING: FAAP to MUSEU DO FUTEBOL

MUSEU DO FUTEBOL

03:00/04:00 pm PRESENTATION

TECHNICAL PRESENTATION: Architecture and museographic techniques adopted at Museu do Futebol
Daniela Alfonsi & Mauro Munhoz (Museu do Futebol)

04:00/06:00 pm TECHNICAL VISIT 2

06:00 pm BUS: MUSEU DO FUTEBOL to ITAÚ CULTURAL

ITAÚ CULTURAL

07:00 pm FREE VISIT

Oct/12 – Wednesday

THEME: EXHIBIT DESIGN PROJECT AND GRAPHIC DESIGN

FAAP

08:30/09:30 am LECTURE 12

EXHIBIT DESIGN PROJECT: Renewal of exhibit design (MUSÉE D'ORSAY and MUSÉE DE L'ORANGERIE, Paris, France)

* *Virgínia Fienga (Musée D'Orsay)*

09:30/10:30 am LECTURE 13

EXHIBIT DESIGN PROJECT: Interdisciplinary team, limits and interfaces between areas (MUSEU DA IMIGRAÇÃO, São Paulo, SP and MUSEU DA IMAGEM E DO SOM, Rio de Janeiro, RJ)

Felipe Tassara (T+T Projetos – Felipe Tassara + Daniela Thomas)

10:30/11:00 am COFFEE BREAK

11:00 am/noon LECTURE 14

GRAPHIC DESIGN: Graphic images/signage for museums, temporary exhibitions and safety/captions/graphic design = language integrated in other museum and exhibit solutions > coffee shop and museum shop (MUSEU DA IMIGRAÇÃO, São Paulo, SP).

Fernando Uehara (BUMMUB)

Noon/01:00 pm LECTURE 15

GRAPHIC DESIGN: Graphic images/signage for museums, permanent exhibitions and safety/captions/graphic design = language integrated in other museum and exhibit solutions (BRASILIANA COLLECTION at ITAÚ CULTURAL, São Paulo, SP).
Flávia Nalon and Fábio Prata (ps.2 arquitetura+design)

01:00/01:20 pm FINAL DISCUSSION

01:20/02:30 pm LUNCH (Not included)

02:30 pm BUS: FAAP to MUSEU DA IMIGRAÇÃO

MUSEU DA IMIGRAÇÃO

03:00/04:00 pm PRESENTATION

TECHNICAL PRESENTATION: Architecture and museographic techniques adopted at Museu da Imigração

Marília Bonas (Museu da Imigração)

04:00/06:00 pm TECHNICAL VISIT 3

06:00 pm BUS: MUSEU DA IMIGRAÇÃO to INSTITUTO TOMIE OHTAKE

INSTITUTO TOMIE OHTAKE

07:00 pm FREE VISIT

Oct/13 – Thursday

THEME: ACCESSIBILITY, LIGHTING AND AIR CONDITIONING

FAAP

08:30/09:30 am LECTURE 16

ACCESSIBILITY: Architecture of museums, permanent and temporary exhibitions
Amanda Tojal (Arteinclusão)

09:30/10:30 am LECTURE 17

LIGHTING: for permanent and temporary exhibits

* *Stephen Cannon-Brookes (CBL – Cannon-Brookes Lighting)*

10:30/11:00 am COFFEE BREAK

11:00 am/noon LECTURE 18

AIR CONDITIONING AND CONSERVATION: LACICOR/CECOR/UFMG experience in environmental management for temporary exhibitions; use and application of preservation metrics for the environmental management of collections
Luiz A. C. Souza and Willi de Barros Gonçalves (LACICOR/CECOR/UFMG)

Noon/01:00 pm LECTURE 19

AIR CONDITIONING AND CONSERVATION: Listed buildings
Claudia Carvalho (Casa de Rui Barbosa)

01:00/01:20 pm FINAL DISCUSSION

01:20/02:30 pm LUNCH (Not included)

02:30 pm BUS: FAAP to CLÉ

CLÉ

03:30/04:30 pm PRESENTATION

TECHNICAL PRESENTATION: Storage facilities and conservation of collections
Alessandra Labate Rosso (Clé Reserva Contemporânea)

04:30/06:00 pm TECHNICAL VISIT 4

06:00 pm BUS: CLÉ to FAAP

07:00 pm ARRIVAL TO FAAP

Oct/14 – Friday
THEME: SECURITY

FAAP

08:30/09:30 am LECTURE 20

SECURITY: Best practices for the prevention of incidents, both operational and related to the architecture, design and development of museums

* *Dick Drent (Secretary and Vice-President of ICMS-ICOM)*

09:30/10:30 am LECTURE 21

SECURITY: Risk management

* *Lian The (ToornendPartners)*

10:30/11:00 am COFFEE BREAK

11:00 am/noon LECTURE 22

FIRE SAFETY: Different systems

Rosária Ono (Faculdade de Arquitetura e Urbanismo – FAU-USP)

Noon/01:00 pm LECTURE 23

SECURITY: Training/simulation/emergency plans

Cláudio Cecílio (Pinacoteca do Estado de São Paulo)

01:00/01:20 pm FINAL DISCUSSION

01:20/02:30 pm LUNCH (Not included)

02:30 pm BUS: FAAP to PINACOTECA

PINACOTECA

03:00/04:00 pm PRESENTATION

TECHNICAL PRESENTATION: Architecture and museographic techniques adopted at Pinacoteca

Eduardo Colonelli (Escritório Paulistano Arquitetura)

04:00/06:00 pm TECHNICAL VISIT 5

06:00 pm BUS: PINACOTECA to BAR BALCÃO

07:00 pm CLOSING PARTY (Not included. Individual bar tabs)

BAR BALCÃO – R. Dr. Melo Alves, 150 - Jardins, São Paulo

* = International lecturer

Oct/15 - Saturday
OPTIONAL

10:00 am OPTIONAL VISIT
MAC USP - MUSEU DE ARTE CONTEMPORÂNEA DA USP
Av. Pedro Álvares Cabral, 1301 - Ibirapuera, São Paulo